

- BAJA CALIFORNIA ROUTE
- SIERRA TARAHUMARA ROUTE
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# CITY TRIP

## TOURISTIC ROUTE GUIDE



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# BAJA CALIFORNIA ROUTE

Adventure, cuisine,

culture, nightlife, shopping or sunbathing on the beaches of Rosarito, are just some of the activities you can enjoy on this route.

**In Tijuana:** Make a tour through the wine region of Valle de Guadalupe, go shopping in San Diego, visit Tijuana Cultural Center, the Californias' Museum and El Cubo.

**In Mexicali:** Visit Salty Lagoon, Guadalupe Canyon Hot Springs, Constitución of 1857 National Park or La Rumorosa among many other natural wonders.



# SIERRA TARAHUMARA ROUTE

The many canyons

that are part of Sierra Tarahumara constitute one of the most beautiful landscapes worldwide, enjoy them in a spectacular trip on board of El Chepe train through Copper Canyon.

**In Chihuahua:** visit the house where Pancho Villa used to live - nowadays the Museum of the Mexican Revolution - enjoy its museums, bars and restaurants.

**In Los Mochis:** spend a day in Sinaloa Park Botanical Garden. Make a trip on a shrimp boat and enjoy a delicious meal of the freshest shrimps in the world or admire the walrus in their natural environment in Farallon Island.



# HUAASTECA RUTA

Its wonderful natural landscapes,

the great variety of sport activities offered and its magical sites make this route one of the most appealing in the country.

**In San Luis Potosí:** walk around the Historic Center and visit the Cathedral, el Carmen Temple, the Municipal Place and Caja Real building. Nearby, you can find Targamanga Park and the Surrealistic Castle of Xilitla.

**In Tampico:** Visit Tamahua, Charrel and Carpintero lagoons.  
**In Poza Rica:** don't forget to visit the archeological site of Tajin and the Americas Park.



# CRADLE OF HISTORY ROUTE

Located in the center of Mexico,

this region witnessed important events that marked our history. Have an unforgettable journey and stroll the same streets that our national heroes walked down, in a city that belongs to the World Heritage.

**In Queretaro:** admire real jewels of colonial architecture as you listen to its legends. Nearby, you can visit the magical towns of Tequisquapan, Peña Bernal (monolith) and the local winery of Cavas Freixenet.

**In Celaya:** have a tour around the Carmen Temple, San Agustín church and San Francisco ex-convent or the Cathedral. Try its traditional sweets.

**In Silao:** there are interesting attraction spots, such as El Pípila dam, Morelos market and El Cubilete mountain, where you can admire the beautiful statue of Cristo Rey.

**In León:** visit the Expiatory Temple and Lobos mountain chain. Save some time -and money- to go shoe shopping.



# MOLE ROUTE

There is no other dish that better

represents Mexican culinary tradition as Mole. It is festive, varied and full of color... Among the most famous are the poblano and the black mole from Oaxaca.

**In Puebla:** this colonial city has been declared a World Heritage site. It is the perfect place to enjoy more than 50 different types of mole. We strongly recommend Fonda Santa Clara, La Mexicana, Casa de las Muñecas or La Casta restaurants.

**In Oaxaca:** it is also a World Heritage city. You must not miss Santo Domingo Temple, Santa María El Tule and, of course, tasting a delicious black mole. Make sure you visit Bento Juárez and 20 de Noviembre markets, or Los Pacos and Casa Oaxaca restaurants. Enjoy your mole with a good mezcal.



# MEXICO IS WAITING FOR YOU

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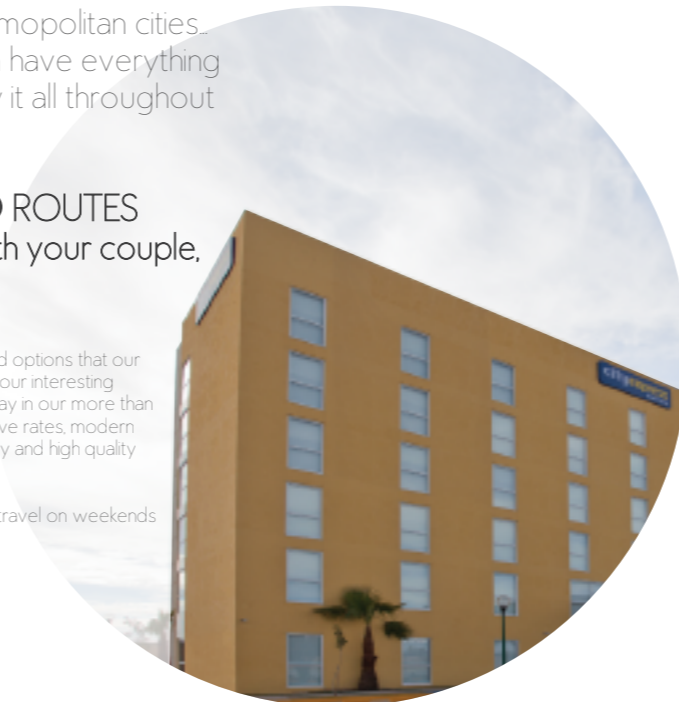
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# MAYAN ROUTE

Culture, adventure, nature,

incredible beaches, cuisine, colonial monuments and the most famous archeological sites in Mexico are part of this route.

**In Tuxtla Gutiérrez:** visit the Sumidero Canyon National Park and Amikuu Park. Do not forget to taste cholin con bolita soup.

**In Ciudad del Carmen:** enjoy a boat trip in Terminos Lagoon, sunbathe in Caracol beach, Aguada Island or Atasta lagoon.

**In Campeche:** declared World Heritage by UNESCO, this city has attractive tourist spots such as San Miguel Fort, the archeological sites of Edzna and Calakmul, Xmuch Haktun botanic garden or Xtacumbulxunaan caves.

**In Mérida:** enjoy a stroll along Paseo Montejo, visit the henequen (agave cactus) haciendas, the archeological sites of Ake and Acanceh and taste the exquisite cuisine of Yucatan.

**In Cancun:** the heart of the Mexican Caribbean. Visit Tulum, Chichen Itza, Xcaret, Xel-Ha, Nizuc water park, Garrafón and Isla Mujeres, which are only some of the most wonderful tourist attractions.

**In Playa del Carmen:** apart from its fantastic beaches, the best restaurants, shops and nightclubs are waiting for you.

**In Chetumal:** visit the manatee sanctuary, Bacalar Lagoon and Mahahual beach.



# VICEREGAL ROUTE

This route is framed

by authentic colonial pieces of artwork, historical monuments, art, culture and serious fun!

**In Mexico City:** start your visit by hopping on the Turibus or try a bicycle ride on Reforma avenue. The historical center is practically an outdoor museum, where each street and building offer you a part of history.

**In San Luis Potosí:** more than 7,000 historical monuments are waiting for you. Among these, the Metropolitan Cathedral, the Municipal Palace, San Francisco and El Carmen churches, the house of the Vicereine and La Paz Theater stand out.

**In Zacatecas:** admire the group of beautiful houses in pink quarry stone on its irregular streets. Have a view of the city from the cable car.

**In Aguascalientes:** its Historic Center is composed by four neighborhoods: El Encino, La Estación, Guadalupe and San Marcos, where the most representative historical buildings in the city are concentrated.

**In Morelia:** one of the cities with the most historical and architectural value. Its style is considered as the "baroque of Morelia" due to its original local expression. Proof of this are the Aqueduct, the Metropolitan Cathedral and the former Jesuit school.



# LARGE CITIES ROUTE

Culture, fun, nightlife,

shopping, an endless choice of cuisine and the broadest range of architectural styles, from pre-Hispanic to avant-garde.

**In Mexico City:** this is one of the cities with more museums in the whole world. Enjoy its historical monuments, shows of all kinds, amusement parks, casinos, shopping malls, restaurants, bars, etc. Do not miss the Historic Center, Chapultepec Castle and forest, the neighborhoods of San Ángel, Xochimilco, Coyoacán, Polanco and Roma-Condessa.

**In Guadalajara:** capital of the Manach, tequila and charrena (rodeo culture). It hosts great events such as the International Book Fair and October Festivities. Among its avenues you can admire plenty of beautiful buildings, bars, restaurants, coffee shops and bookstores.

**In Monterrey:** it offers a good cuisine, theme parks, museums, bohemian neighborhoods and spectacular architectural spaces. Visit the Macroplaza, Fundidora Park, Santa Lucía Riverwalk and the old district, the nightlife spot in the city.



# PACIFIC ROUTE

Wide stretches of sandy beaches,

culturally interesting cities and gourmet delicacies such as aguachile shrimps, tonitos de marlin (swordfish) or fish tacos accompanied by barley water.

**In Lazaro Cardenas:** this is the perfect place for ecotourism, extreme sports or sunbathing on Muriuata Bay, Bucenas lighthouse, Pich estuary or Mezcala lagoon. For surf lovers there are Nexpa and Tula beaches.

**In Manzanillo:** the best place in Mexico for sport fishing. We recommend Salahuá, Miramar, Santiago, La Boquita, La Audiencia, Isla Navidad and La Colimilla beaches.

**In Mazatlán:** its best attraction is the Malecón (boardwalk). Other tourist attractions are the aquarium of Mazatlán, Mazahua Water Park, the Muelles (piers) and Tres Islas.

**In Culiacán:** you can visit Riberas Park, the botanical garden and the Science Center of Sinaloa.

**In Los Mochis:** we recommend to visit Farallon Island, the Pergola in Memorial Hill, Topolobampo and 27 de Septiembre Plaza.

**In Ciudad Obregon:** visit Nananí lagoon, the Yaqui museum and Oviachi dam.

**In Hermosillo:** visit Nananí lagoon, the Yaqui museum and Oviachi dam.



# GULF OF MEXICO ROUTE

Discover amazing coastal landscapes,

beautiful isolated beaches, natural reserves, archeological sites, museums, cuisine, colonial cities, magical towns and the most important carnival in Mexico.

**In Tampico:** visit the Historic Center, the Huasteca Culture Museum, Carpintero lagoon, Miramar beach and the Malecón (boardwalk).

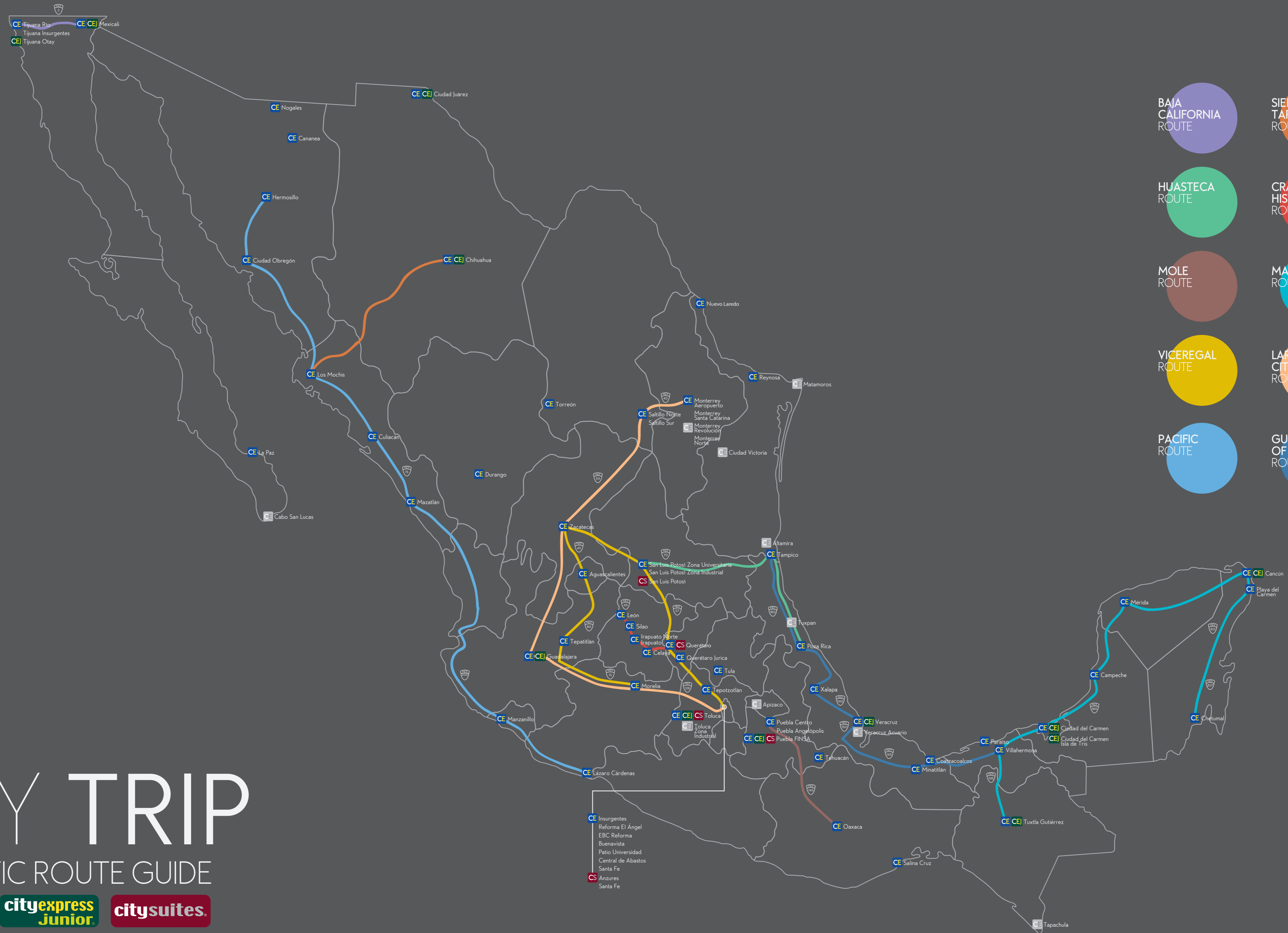
**In Poza Rica:** this is a good starting point to visit Tajin archeological site, rafting in Fibobos, going fishing to Terceluta or visiting Barra de Cazones beach.

**In Xalapa:** get to know an unforgettable landscape at the foothills of a volcano surrounded by forests. Its narrow streets smell like coffee and you can hear the rhythm of the son of strolling musicians, a delight for your five senses.

**In Veracruz:** the joy of the people of Veracruz will welcome you. Visit San Juan de Ulúa Fort, Veracruz Aquarium, Los Portales, el Malecón (boardwalk) and, of course, have a great coffee with milk in La Parroquia.

**In Villahermosa:** have fun in a cosmopolitan city, with the best shopping malls, entertainment centers and services in the southeast. Admire luxuriant vegetation and learn about the Olmec culture in Tomas Garrido Canabal Park, La Venta Park-Museum or enjoy a boat trip through the Grijalva river.





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